

Adult Learners' Week Change Your Story online

Grant Fund Application 2020



About the campaign

We want everyone to realise their ambitions and potential in learning, work and throughout life. Promoting learning and skills is a crucial part of the work we do with partners and stakeholders across Wales.

Adult Learners' Week (21 - 27 September) is an annual campaign which celebrates and promotes learning opportunities.

Adult Learners' Week gives individuals the chance to take a step towards developing their skills; whether they want to get a better job or build confidence to access a course. The festival provides an umbrella to promote formal and informal opportunities and to celebrate lifelong learning.

This year, in response to Covid-19, the Adult Learners' Week festival will be delivered through online tasters, films, live events and tutorials in preparation for a changing environment of more online and blended learning.

Covid-19 has forced many learning providers to adapt their training and adopt digital methods at speed. Learning online presents different challenges from learning in the classroom.

This fund offers support for providers of adult learning to develop content for virtual learners.

Grants of up to £750 are available to organisations working in Wales who deliver community-based adult learning. This grant fund is intended to support the creation of free bitesize tasters, learning events, masterclasses or podcasts and to develop content that can be adapted to an online environment. You may also be interested in delivering online Open Days - these should be focused on learning for adults.

**The deadline for applications:
Friday 14 August**

Please send your completed form to:

alwevents@learningandwork.org.uk

Switching learning online - Help and Support

Digital learning resources and activities are very flexible in widening learning to large numbers of people, but how do you ensure your learning is as accessible as it can be?

Making the change:

There is help and support to make the pivot to blended learning.

How do you ensure that your learning is as accessible as it can be? How do ensure that your technology isn't excluding certain groups? How do make online engaging and supportive?

Ufi VocTech Trust have [information, advice and a webinar series](#) looking at how to move training online, exploring the difference between online training and face to face and the pitfalls to avoid.

The Open University in Wales has long been a front-runner in distance learning, specifically online. The Open University provide FREE content on OpenLearn, written by Open University academics and offer a variety of FREE courses, interactives, academic insights and animations on a range of subjects. They also have some [comprehensive courses](#) to show you how to make your own open educational resources.

Jisc is funded by the Welsh government to support work-based and adult learning providers to realise the benefits digital technology can bring, particularly in relation to [Digital 2030](#). Jisc have [resources and support](#) to help with digital delivery.

Grants can be used to:

- Create online/live courses bite size tasters
- Produce "masterclass" online and live events and sessions
- Deliver online open days for community based and part-time adult learning opportunities

All activity must be uploaded to the [Adult Learners' Week platform](#) and should be available for August/September 2020, with a particular focus for Adult Learners' Week from 21 - 27 September.

The Grant Fund cannot be used for:

- Research projects
- Already established courses
- Hardware - such as Laptops and/or iPads

At Learning and Work Institute, we believe that the Adult Learners' Week campaign and messages are stronger across Wales if all partners utilise the same branding. You will need to use the campaign branding for your specific event:

- Online presence (websites)
- Social media strategies (Twitter, Facebook, Instagram, YouTube)
- Any other digital marketing

You will also be required to complete an Evaluation Form

Application Form

Your contact details:

Name	
Organisation	
Address	
Email	
Phone	

Grants of up to £750 are available: Please supply a clear budget showing detailed costings of planned expenditure and how much you are applying for.

Tell us about your activity/proposed project - please describe what are you developing?

- Online/live courses bite size tasters
- Masterclass for Adult Learners' Week
- Live learning events and sessions
- Online open days for community based and part-time adult learning opportunities
- Something else?

What broad category does your activity fall into?

- Languages and communications
- Digital skills and technology
- Essential and employability skills
- Exercise, health and well-being
- Making and creating

Title of tutorial / lesson/event:

Please provide an easily understandable name of the course and length (e.g. one-off or 6-week etc) and confirm who is delivering it? For example, what it includes; who it is suitable for; what people will/ should get out of it; how long the commitment is. Max 250 words.

Which online platform your session will be hosted on (beyond the ALW platform)?

Are you able to provide content in Welsh?

- Yes
- No

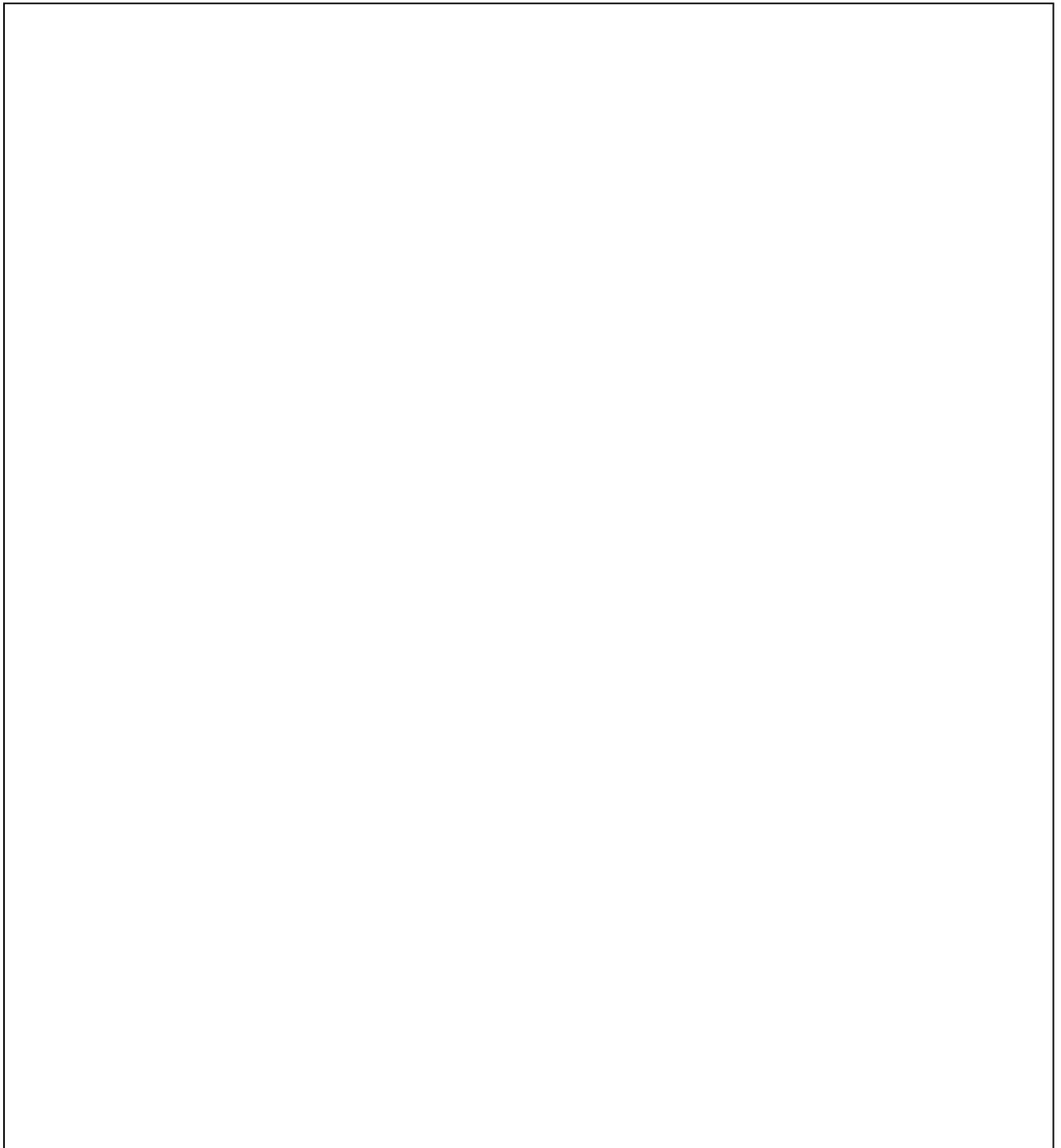
Please give details of Social media handles (Facebook, Twitter, Instagram and YouTube)

Facebook	
Twitter	
Instagram	
YouTube	

There will be a media campaign to promote the Adult Learners' Week platform and Adult Learners' Week, in addition to this, please describe how you will promote your activity:

How will you measure the impact and evaluate the effectiveness of your activity?

- Target numbers set and attendance tracked/achieved per activity
- No of people enquiring about further learning and/or enrolling on a course
- No of website hits
- No of new followers on Twitter/Instagram
- No of new likes on Facebook
- Learner feedback



Please read carefully and confirm the following:

- If I am successful in this funding application, I am aware that I must keep Learning and Work Institute up to with any changes in my event dates and information (please tick)
- I am aware that a condition of the grant is to upload / update my event details onto the campaign website by **4 September** and for our Online Evaluation form to be submitted, post event, in full in order to ensure payment of the grant (please tick)
- We would like to keep you informed, by email, about further Learning and Work Institute events, conferences, and our campaigning work in Wales.

Deadlines: Next Steps

The deadline for applications: Friday 14 August.

Successful applications will be notified from week commencing **17 August 2020**.

If you have any queries about your application, please do not hesitate to email alwevents@learningandwork.org.uk

Successful applicants must submit the following:

- We expect all event information to be **uploaded bilingually** onto [our online platform](#)
- A fully completed **online evaluation report** which will provide sufficient evidence and reporting on all areas of the original application must be submitted by the end of September 2020.

