

Colleen Dube, Chief Executive Officer September 2023



Overview

- Who is the National Adult Literacy Agency?
- What do we do?
 - Our 2023 strategic priorities
 - Learner voice
 - Learn with NALA
 - Furthest behind first focus



Who is the National Adult Literacy Agency?

- Founded by volunteers in 1980
- Registered Company and Charity
- Board, 4 Sub-Committees and 30 staff
- €2.8 m budget from Irish Government,
 Plain English and Other Services
 Memberships, Donations / Royalties
- NALA's Living History 1980-2020

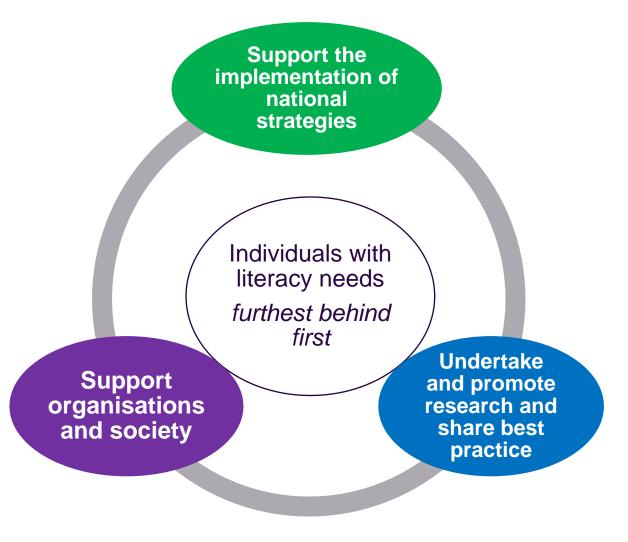
Our vision

Our vision is an Ireland where adult literacy is a human right, where everyone can develop their literacy, numeracy, and digital skills, and where individuals can take part fully in society.



What do we do?





NALA's 2022-2023 Strategy Statement



Our current strategic objectives

No	2023 Objectives
1	To support the implementation of FET and ALL strategies through continued advocacy, the development / delivery of resources and services to address gaps, and collaboration with policy makers, partners, practitioners and learners
2	To undertake and promote research and share best practice on literacy with policy makers, partners, practitioners and learners
3	To support organisations and society to be more aware of literacy inequalities and to deliver literacy friendly services
4	To continuously enhance and evolve NALA's people and processes to deliver on NALA's mission, vision, purpose and objectives

Learner voice



- Student Subcommittee
- Board members
- Learner ambassadors on our programmes, at our events and in our promotional work
- Student development fund

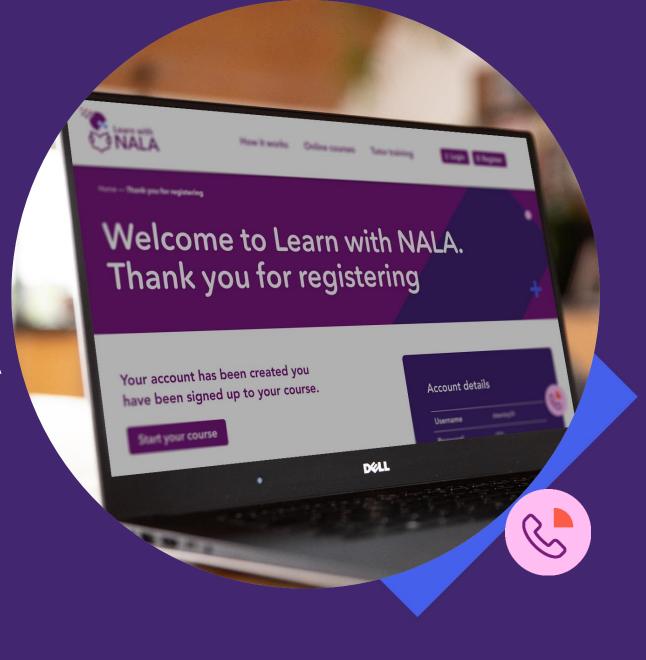




Learn with NALA

www.learnwithnala.ie





Background



2000-2021



2008-2019



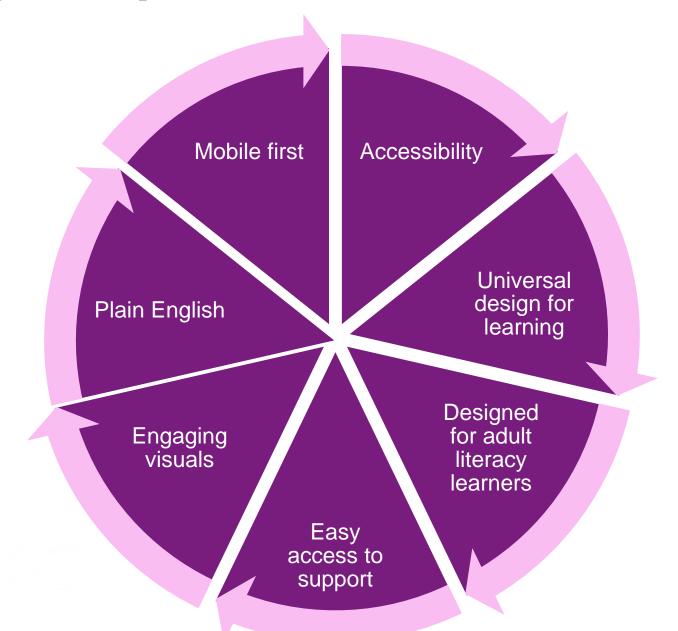
2020-present

Leading the way in online learning from 2008 - 2019

Report online



Design principles









How it works Online courses Tutor training





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How it works Online courses Tutor training







Home — Online courses

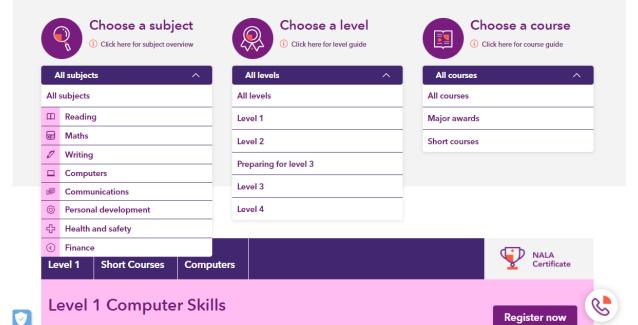
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Call us





Search courses



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Register



Step 1 Create your account

All fields marked with * are required.

Create a username*

Example: Name122

Your username must be all lower case and contain no spaces.

Choose your password*



Passwords must have:

- 1. at least 8 characters
- 2. 1 digit (0-9)
- 3. 1 lower case letter
- 4. 1 upper case letter
- 5. Your password must not contain your name or username.

Do you need help?

If you're unsure about how to fill out this form, watch the video below or feel free to call us for help:



& Freephone









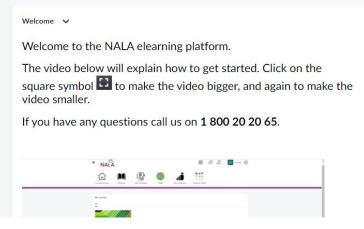


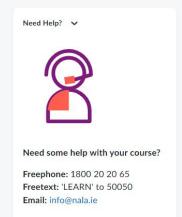


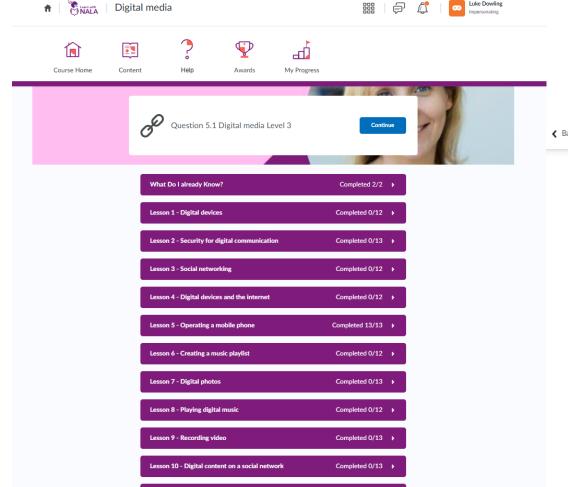


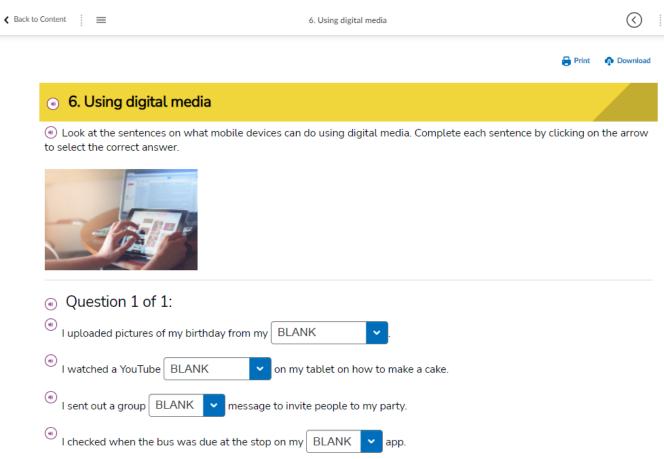












National Adult Literacy Agency

LWN Stats since March 2020

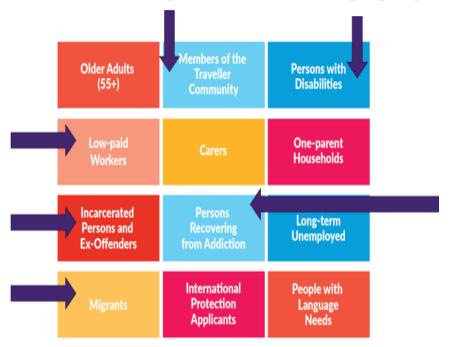
Stat	2020	2021	2022	2023 *
New learner accounts	1,965	4,190	3,115	1,793
Independent	1,389	2,817	2,003	1,282
Centre Learners	576	1,373	1,112	511
Active learners	Not available	3,440	3,308	3,610
Registered Centres	114	151	219	251
QQI learners	250	772	1,046	767
QQI Qualifications	458	1,657	2,250	1,772
Level 2	420	1,164	1,650	1,221
Level 3	38	493	600	551
				1 000
Certificate of Completions (level	Not available	1,194	2,248	1,909
1 and preparing for level 3)				

^{*} Year to date to 30 June 2023



Furthest behind first

Current Adult Literacy for Life and NALA target groups



- Prison education programme
- Literacy champions in libraries
- Literacy awareness training to community and voluntary sector, to home school liaison officers, in low paid work places



Observations Questions



Thank you

Further Information

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www.nala.ie

www.learnwithnala.ie

