



Adult Learners' Week 2023

What can Wales learn from Ireland's Adult Literacy for Life Strategy?

Yvonne McKenna, Director ALL National Programme Office





**Rialtas na hÉireann**Government of Ireland

### **Overview**

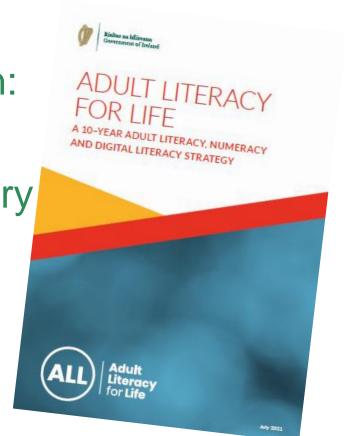
- Adult Literacy for Life: Why?
- Adult Literacy for Life: How?
- What is a cross-government, cross-economy and cross-society approach?
- Implementation of ALL
- Next steps



### What is Adult Literacy for Life?

A national 10-year adult literacy, numeracy and digital literacy strategy with a single vision:

An Ireland where every adult has the necessary literacy, numeracy and digital literacy to fully engage in society and realise their potential.





### Why?



Almost 1 in 5 (18%) of adults struggle with reading and understanding everyday text.



1 in 4 adults (25%) had difficulties using maths in everyday life.



Almost 1 in 2 (47%) adults lack basic digital skills.



# Why?

2020 Programme for Government

"We will:

Develop and implement a new 10-year Strategy for adult, literacy, numeracy, and digital skills within the first year of the Government."

Programme for Government Our Shared Future



### How?



Our Shared Future



An Roinn Breisoideachais agus Ardoideachais, Taighde, Nuálaíochta agus Eolaíochta Department of Further and Higher Education, Research, Innovation and Science





# **ALL Development Process**

### Research and consultation

400

and other related

documents

reviewed.

66

bilateral meetings with external stakeholders (industry, social partners, NGOs, State Agencies and Government Departments).

Over

people directly or indirectly consulted through focus groups, small scale interviews.

1,118

139

organisations and 395 individuals provided input via short or long survey or through written submissions.

10 international systems of support considered.



## Pillars, Themes, Actions and Targets

#### **UNDERSTAND**

- National Campaign
- One-Stop-Shop
- Proactive Local Services
- Common Assessment Approach

1

#### **ACCESS**

- Plain and Accessible Content
- Accessible Technology
- Integrated
  Supports in Work
  and Education
- Universal Design Approach

2

#### **EXPAND**

- Focus on Numeracy
- Drive Digital Competency
- Support Skilled Practitioners
- Innovate and Enhance Provision

3

#### **EMPOWER**

- Person-centred Pathways
- Target Vulnerable Groups
- Support Community Initiatives
- Link to Health and Well-being

4

Older Adults (55+) Members of the Traveller Community

Persons with Disabilities

Low-paid Workers

Carers

One-parent Households

Incarcerated Persons and Ex-Offenders

Persons Recovering from Addiction

Long-term Unemployed

Migrants

International Protection Applicants

People with Language Needs

Literacy

Decrease share of adults in Ireland with unmet literacy needs, that is PIAAC Level 1 or below, from 18% to 7%.

Numeracy

Decrease share of adults in Ireland with unmet numeracy needs, that is PIAAC Level 1 or below, from 25% to 12%.

**Digital Literacy** 

Decrease share of adults in Ireland without basic digital skills from 47% to 20% (as measured by DESI).



# **Defining Literacy**

In the past, literacy was considered to be the ability to read and write.

Today, the meaning has evolved to reflect changes in how we live and the skills needed by individuals to participate fully in society.

Family Life	Employability
Good Health	Job Retention
Living Safely	Shopping
Services	New Skills
Finances	Security
Community	Digital

# The Support Landscape

#### Education

- ETBs
- NALA
- Community Education Providers

### **Health & Family**

- Family Resource Centres
- Community mental health services
- GPs
- Pharmacies

### Information

- Citizens information Services
- Money Advice and Budgeting Service
- Libraries
- BAI Media Literacy initiatives



### Digital

- Broadband roll out including the National Broadband Plan
- Digital Skills for Citizens
- MyGov.ie
- Strategic Connection Points

### **Community Development**

- SICAP Funded Partnership Companies & Bodies
- Local authorities
- Community Services Programme
- Sporting associations

### **Employment**

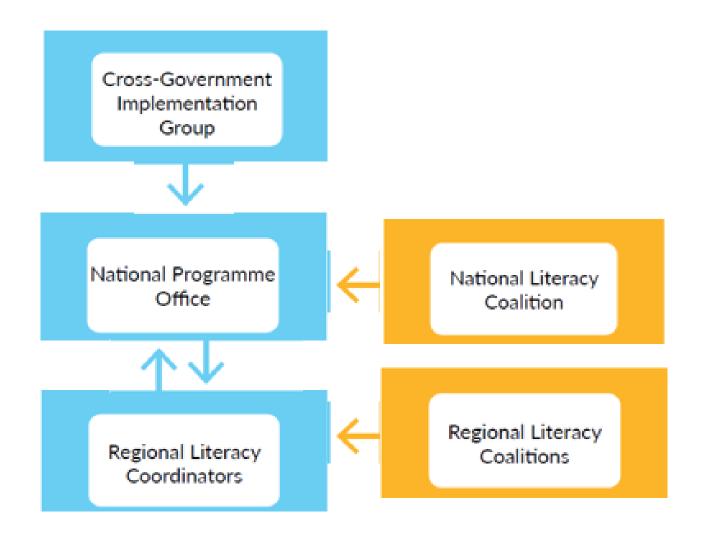
- Intreo
- EmployAbility
- Community Workplace Schemes
- Employers
- Trade Unions



# A cross government, cross economy and cross society approach

While education is fundamental to achieving the vision of ALL, real progress will require all Government departments and agencies, communities (and the organisations that support and represent people), businesses and individuals to play an active role. The most fundamental change ALL must bring is a collaborative, integrated approach across all actors to drive change.

# Implementation Structures and Next Steps









Thank you!

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